



JORDAN RILEY SHORT

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FORM ADV PART 2B

BROCHURE SUPPLEMENT

This brochure supplement provides information about Jordan Riley Short that supplements the Investments & Financial Planning, LLC brochure. You should have received a copy of that brochure. Contact us at 859-543-8188 if you did not receive Investments & Financial Planning, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Jordan Riley Short (CRD # 6600476) is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Jordan Riley Short

Year of Birth: 1994

Formal Education After High School:

- Centre College, BS Economics/Finance, 5/2017

Business Background:

- Investments & Financial Planning, LLC, Investment Adviser Representative, 6/2017 - Present
- Centre College, Student/Federal Work Study, 8/2013 - 5/2017
- Childers Oil Company, Summer Intern, 5/2015 - 8/2015
- Childers Oil Company, Summer Intern, 5/2014 - 8/2014
- Letcher County Central High School, Student, 8/2009 - 5/2013

Item 3 Disciplinary Information

Form ADV Part 2B requires disclosure of certain criminal or civil actions, administrative proceedings, and self-regulatory organization proceedings, as well as certain other proceedings related to suspension or revocation of a professional attainment, designation, or license. Mr. Jordan Riley Short has no required disclosures under this item.

Item 4 Other Business Activities

Jordan Riley Short is separately licensed as an independent insurance agent. In this capacity, he can effect transactions in insurance products for his clients and earn commissions for these activities. The fees you pay our firm for advisory services are separate and distinct from the commissions earned by Mr. Short for insurance related activities. This presents a conflict of interest because Mr. Short may have an incentive to recommend insurance products to you for the purpose of generating commissions rather than solely based on your needs. However, you are under no obligation, contractually or otherwise, to purchase insurance products through any person affiliated with our firm. Furthermore, Mr. Short is a fiduciary and is obligated to put his clients' interests first at all times.

Item 5 Additional Compensation

Refer to the *Other Business Activities* section above for disclosures on Mr. Short's receipt of additional compensation as a result of his other business activities.

Also, refer to the *Fees and Compensation, Client Referrals and Other Compensation, and Other Financial Industry Activities and Affiliations* section(s) of Investments & Financial Planning, LLC's firm brochure for additional disclosures on this topic.

Item 6 Supervision

In the supervision of our associated persons, advice provided is limited based on the restrictions set by Investments & Financial Planning, LLC, and by internal decisions as to the types of investments that may be included in client portfolios. We conduct periodic reviews of client holdings and documented suitability information to provide reasonable assurance that the advice provided remains aligned with each client's stated investment objectives and with our internal guidelines.

My supervisor is: David B. Short, Chief Compliance Officer

Supervisor phone number: 859-543-8188

Item 7 Requirements for State Registered Advisers

Jordan Riley Short does not have any reportable arbitration claims, has not been found liable in a reportable civil, self-regulatory organization or administrative proceeding, and has not been the subject of a bankruptcy petition.